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Media Release

For Immediate Release

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InformationLeader Features in Business Success Story

This Sunday the Channel 9 TV program 'Your business success' features a business partnership that is turning an industry on its head.

Brisbane-based Theta Technologies' innovative software has revolutionised the meat industry by reducing paperwork by up to 80%, with support from the Australian Meat Processor Corporation and funding from the Victorian State Government.

'Your business success' features a case study of InformationLeader's outstanding success. It highlights how Theta's flagship solution InformationLeader streamlines auditing and compliance in an industry renowned for its stringent quality and food safety requirements.

The show is broadcast on Sunday 18 September on Channel 9 television.

<http://smallbusiness.ninemsn.com.au/article.aspx?id=62933>

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About Theta: Theta Technologies Pty Ltd was established in 1995 as an e-business consultancy and implementation firm, and has extensive experience in information management, auditing, regulatory compliance and quality assurance.

Theta's integrated web-based information management solutions have been created directly from the needs of industry. Through strategic partnerships and by combining its industry knowledge with the latest technical expertise, Theta Technologies offers a range of award winning solutions and services designed to meet its clients' evolving needs.
