

## *Announcement*

19<sup>th</sup> July 2007

### **Theta Technologies enters North American market with High Sierra Group**

Theta Technologies is proud to announce a new value added reseller for the North American market.

The High Sierra Group is one of the most qualified organisations in the food industry, having assisted more than a thousand of the industry's finest companies. The group's audits, inspections and programs are approved by food industry institutions throughout the United States and around the world.

Dr. Karl Kolb, President of the High Sierra Group said "I see InformationLeader as the pre-eminent electronic platform for HACCP and ISO based systems, and will be the main driver for the High Sierra Group's future growth."

Theta Technologies and the High Sierra Group will be working together to ensure a successful entry into the North American market with a particular focus on the food industry.