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Media Release

For Immediate Release

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Theta Technologies Appoints Dialog as Australian Value Added Reseller

Dialog Information Technology and Theta Technologies Pty Ltd have joined forces to market the award-winning InformationLeader application.

Theta Technologies has appointed Dialog IT as its Australian Value Added Reseller (VAR). The companies have partnered to offer a unique service to prospective clients and existing clientele.

Bob Tisdell, Director at Dialog, says "We very much look forward to working with Theta and believe that our combined approach will benefit existing customers and lead to new client acquisitions."

The InformationLeader solution has more than 60 installations in a range of industries, including food, agriculture and pharmaceutical. Dialog's new role as VAR is to diversify InformationLeader's client base.

Dialog expects Theta's success, achieved in only four years, to continue into the future. Theta's innovative approach and excellent client support, combined with Dialog's extensive presence, provides a strong capacity to implement and support this exciting product.

Dialog Information Technology provides a range of IT services including outsourcing and technology management, systems integration and application development, training, and support. Major customers include federal, state and local government organisations, and large enterprises as diverse as BP, Comalco, and Suncorp.

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About Theta: Theta Technologies Pty Ltd was established in 1995 as an e-business consultancy and implementation firm, and has extensive experience in information management, auditing, regulatory compliance and quality assurance.

Theta's integrated web-based information management solutions have been created directly from the needs of industry. Through strategic partnerships and by combining its industry knowledge with the latest technical expertise, Theta Technologies offers a range of award winning solutions and services designed to meet its clients' evolving needs.
